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Title Page.

SEP 16 1924

" IN HOLLYWOOD WITH POTASH and PERLMUTTER" ✓

A Photoplay in 7 reels. ✓

Directed by Al Green. ✓

Adapted by Frances Marion. ✓

Author of Photoplay Samuel Goldwyn . U S A.

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS

Dated at Washington D C.

Sept 16th, 1924

Register of Copyrights,
Library of Congress,
Washington, D. C.

Dear Sir:

The undersigned claimant of copyright in the work herein named,
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tection, requests the return to him under the provisions of sections 59 and
60 of the Act of March 4, 1909, of one or both of the deposited copies of the

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IN HOLLYWOOD WITH POTASH and Perlmutter. 7 reels

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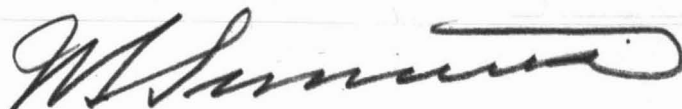
or

at

Signed First National Pictures Inc.
(Claimant of Copyright)

(Sept., 1922—500)

SEP 17 1924



From Publicity Department
ASSOCIATED FIRST NATIONAL PICTURES, Inc.
383 Madison Avenue New York.

SEP 16 1924

True!

IN HOLLYWOOD WITH POTASH AND PERLMUTTER ✓

©CIL 20572 ✓ Samuel Goldwyn20% ✓
Presents
IN HOLLYWOOD
WITH POTASH AND PERLMUTTER.....100%
From the Broadway Stage Success "Business Before Pleasure"15%
By
Montague Glass and Jules Eckert Goodman15% ✓
With
Alexander Carr, George Sidney, Vera Gordon and Betty Blythe30%
Directed by Al Green20% ✓
Adapted for the screen by Frances Marion20% ✓
A First National Picture25%

CAST

Alexander Carr	Mawruss Perlmutter	Peggy Shaw	Irma Potash
George Sidney	Abe Potash	Charles Meredith	Sam Pemberton
Vera Gordon	Rosie Potash	Lillian Hackett	Miss O'Ryan
Betty Blythe	Rita Sismondi	David Butler	Crabbe (Motor Car Salesman)
Belle Bennett	Mrs. Perlmutter	Sidney Franklin)
Anders Randolph	Blanchard	Joseph W. Girard)Film Buyers
Louis Payne	Banker		

SYNOPSIS (Not for Publication)

Abe Potash and Mawruss Perlmutter, encouraged by the fact that Adolph Zukor and William Fox were also at one time garment manufacturers, and that Carl Laemmle once ran a clothing store, build a motion picture studio upon the principle that everybody nowadays has two businesses -- their regular business and the moving picture business.

Accordingly, Potash and Perlmutter begin to cast their second blood and thunder production, "The Guilty Dollar", the first feature, "The Fatal Murder", having proved a miserable failure. Blanchard, a member of a banking firm, assists Potash and Perlmutter with the necessary finances to carry on their production activities. The banker has designs on Rita Sismondi, who has been engaged by the picture magnates to portray the role of a vampire.

Now Rita Sismondi is also loved by Sam Pemberton, the director, and even the picture moguls have fallen for her wicked charms. When Blanchard unwittingly makes known that he is going to take Rita to a quiet roadside inn, the screen Kings become incensed, a quarrel ensues and Blanchard is rendered unconscious by Abe Potash. Believing that Blanchard has been killed, Potash rides away with Rita Sismondi to a lodge which is to be used for a dramatic sequence in "The Guilty Dollar".

Meanwhile, Blanchard comes to life, and Mrs. Rosie Potash is made aware of her husband's escapade with the vampire. The automobile carrying Rita and Potash swerves into a ditch, and the picture mogul is carried in a dazed condition into the lodge.

A spectacular fire is to be staged at the lodge, and a number of director Sam Pemberton's assistants have soaked the place with kerosene. Pemberton and his cameramen arrive on the scene. Rita, aware of the compromising situation in which she has placed Abe Potash, urges Pemberton to pretend to be filming scenes of the lodge and to keep Mrs. Potash and Blanchard away until the film magnate regains his senses. Blanchard arrives and sets fire to the lodge when he throws a burning cigar into a rubbish heap.

The lodge is aflame. Abe Potash is in danger of losing his life. Rita Sismondi, realizing his predicament, saves him; Blanchard proves himself to be a scoundrel who has misappropriated the bank's funds; the producers are stumped for further finances to complete the picture; Mrs. Potash refuses to condone her husband's conduct with Rita; Mawruss Perlmutter starts another rip-roaring argument with his partner; and then Sam Pemberton comes rushing in with the glad tidings that if the film magnates can raise \$3,000 to re-film the lodge scenes they can sell "The Guilty Dollar" for a fortune.

Rita Sismondi and Sam Pemberton agree to loan the screen kings the money, Mrs. Potash forgives her husband the moment Mawruss Perlmutter accomplishes this feat. Abe Potash blames him for all the trouble. So Abe and Mawruss will go on with their troubles until the

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